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Citizenship Transformation

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Project promotional videos

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INTRODUCTION

The project has created [3 promotional videos](#) approximately 5 minutes each in length and are enriched with infographics and animations. These videos are designed to showcase the project's objectives, impact, and concept of energy citizenship (ENCI). The videos are integrated into the project website, shared on social media platforms, and promoted through other tools and channels of the internal communications departments and project partner activities.

The content of the videos was developed by the project team in the second year of the project following the completion of important project milestones and deliverables such as the conceptual ENCI framework and typology; detailed ENCI case collection activities across Europe; and an EU and cross partner national level PESTEL analysis.

The video making process included an initial concept, commenting scripts, deciding on visual presentation, and selecting the most interesting ENCI cases from the list of 600 cases collected during previous steps of the project.

The content of videos integrates project research results published as the following deliverables:

- **Deliverable 2.1** Conceptual framework energy citizenship
https://www.energyprospects.eu/fileadmin/user_upload/lu_portal/www.energycitizen.eu/EnergyPROSPECTS_D2.1_310821_final.pdf
- **Deliverable 2.2** Conceptual typology
https://www.energyprospects.eu/fileadmin/user_upload/lu_portal/www.energycitizen.eu/EnergyPROSPECTS_D2.2_311021_final.pdf
- **Deliverable 5.1** PESTEL Analysis of the EU Context
https://www.energyprospects.eu/fileadmin/user_upload/lu_portal/www.energycitizen.eu/EnergyPROSPECTS_D5.1_30_01_2023_Final.pdf
- **Deliverable 5.2** Analytical report on PESTEL factors in the national and local contexts
https://www.energyprospects.eu/fileadmin/user_upload/lu_portal/www.energycitizen.eu/D5.2_Analytical_report_on_PESTEL_factors_in_the_national_and_local_contexts-FINAL.pdf

Videos are available on the EnergyProspects webpage - www.energyprospects.eu/results/videos/



[ABOUT THE PROJECT](#) [DATABASE](#) [RESULTS](#) [SURVEYS](#) [NEWS](#)



Videos

Country profiles

Deliverables

Synthesis briefs



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101022492.

VIDEO 1: Energy citizenship: What roles for citizens in the European energy transition?

This video aims to introduce the general concept of Energy Citizenship (ENCI) and shows how it is evolving across Europe, contributing to a more democratic and inclusive governance of the energy sector.

As the findings from the 600 cases collected and studied in 9 European Union countries reveal, the forms of citizen involvement, the constellations of actors involved, the relevance of the cases to energy issues, and the motivations for involvement are multifaceted.

The video presents a classification model for ENCIs, which divides the 10 types of ENCIs into broad groups of transformative/transformative and collective/individual cases. These cases range from holistic and community sustainability-focused projects, to projects which support energy affordability among marginalised groups, activities that promote sustainable mobility, renewable energy production or residential buildings' energy efficiency, they include different forms of social advocacy, individual influencers, and many more.

Energy citizenship: What roles for citizens in the European energy transition?

Prof Frances Fahy
BA, PhD Geography, Archaeology & Irish Studies

Inequalities of the current energy system social and climate crises need to be tackled together

	INDIVIDUAL		COLLECTIVE	
GUIDING ORIENTATION	HOUSEHOLD	ORGANISATIONALLY EMBEDDED	PUBLIC	CITIZEN-BASED AND ORGANISED
REFORMATIVE	1. DO THEY SET AN EXAMPLE? Complying with the green energy system	3. DO THEY SET OTHERS AN EXAMPLE? Energy efficiency advice, organisations	5. MAKE THEIR VOICE HEARD Participating in national energy discussions	7. DO THEY SHARE? Sharing green energy projects
TRANSFORMATIVE	2. DO THEY STAY ON THE HORIZON? The change making energy citizen	4. DO IT THEIR WAY? Active engagement in organisations	6. MAKE THEIR VOICE COUNT Establishing energy transition organisations	8. GO AHEAD Building, expanding and sharing citizen-based organisations

Inequalities of the current energy system social and climate crises need to be tackled together

EnergyPROSPECTS aims to provide a realistic view

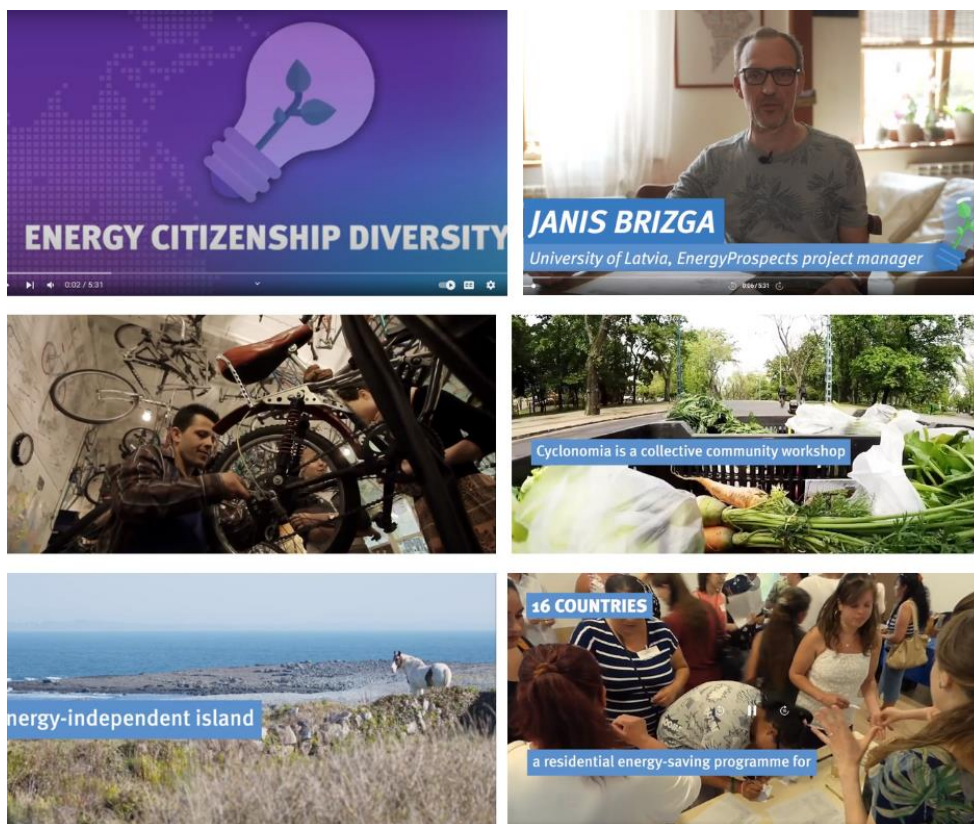


VIDEO 2: Energy citizenship diversity

This video explores the concept of energy citizenship (ENCI) and its spread across Europe. The presenter introduces various forms and levels of public engagement associated with ENCI. The video highlights the diversity of ENCI examples and the criteria used to identify and analyse such cases.

Examples of ENCI initiatives are presented. The video showcases examples of ENCI projects and introduces the concept of 10 ideal types of energy citizenship identified in the EnergyPROSPECTS project, categorised as individual or collective levels, and reformative or transformative cases. The video emphasises the motivations behind participating in ENCI projects and highlights regional differences in motivating factors, with Western Europe showing a higher motivation for contributing to the energy transition than other regions.

In conclusion, the video encourages viewers to embrace energy citizenship to make a meaningful impact, foster connections, promote sustainability and contribute to a more sustainable energy future. It concludes by acknowledging that nearly 600 ENCI cases have been documented, with the belief that there are many more yet to be discovered.



VIDEO 3: Conditions Affecting the Development of Energy Citizenship in Europe

This video explores the conditions influencing the emergence and development of energy citizenship in nine European countries: Belgium, Bulgaria, France, Germany, Hungary, Ireland, Latvia, the Netherlands, and Spain. Using the PESTEL analysis framework, the video discusses the political, economic, social, technological, environmental, and legal factors affecting energy citizenship.

The video reveals that political support and a favourable legal environment are crucial for the success of energy citizenship initiatives. Governance frameworks and clear regulations defining the rights and obligations of citizens in the energy market and citizen energy communities are essential. It highlights that economic factors can either facilitate or hinder energy citizenship. Social, technological, and environmental factors act as motivators and enablers for energy citizenship. The video showcase's the top five enabling factors across the nine countries as financing and investment opportunities, political culture and traditions, multi-level energy governance, financial and technical schemes, and legal measures for vulnerable consumers. The top five barriers consist of income and energy poverty, general economic situation, lack of trust in institutions, bureaucracy, and an underdeveloped decentralised energy system. The video concludes by emphasizing the need for tailored measures to address bureaucratic challenges, ensure inclusivity in the energy transition, and develop supportive frameworks for energy citizenship throughout Europe. Viewers are encouraged to visit the [EnergyPROSPECTS project website](#) and read the [Analytical report on PESTEL factors](#) for more information.

