

ENERGYPROSPECTS: TOWARDS AN ENERGY CITIZENSHIP TYPOLOGY



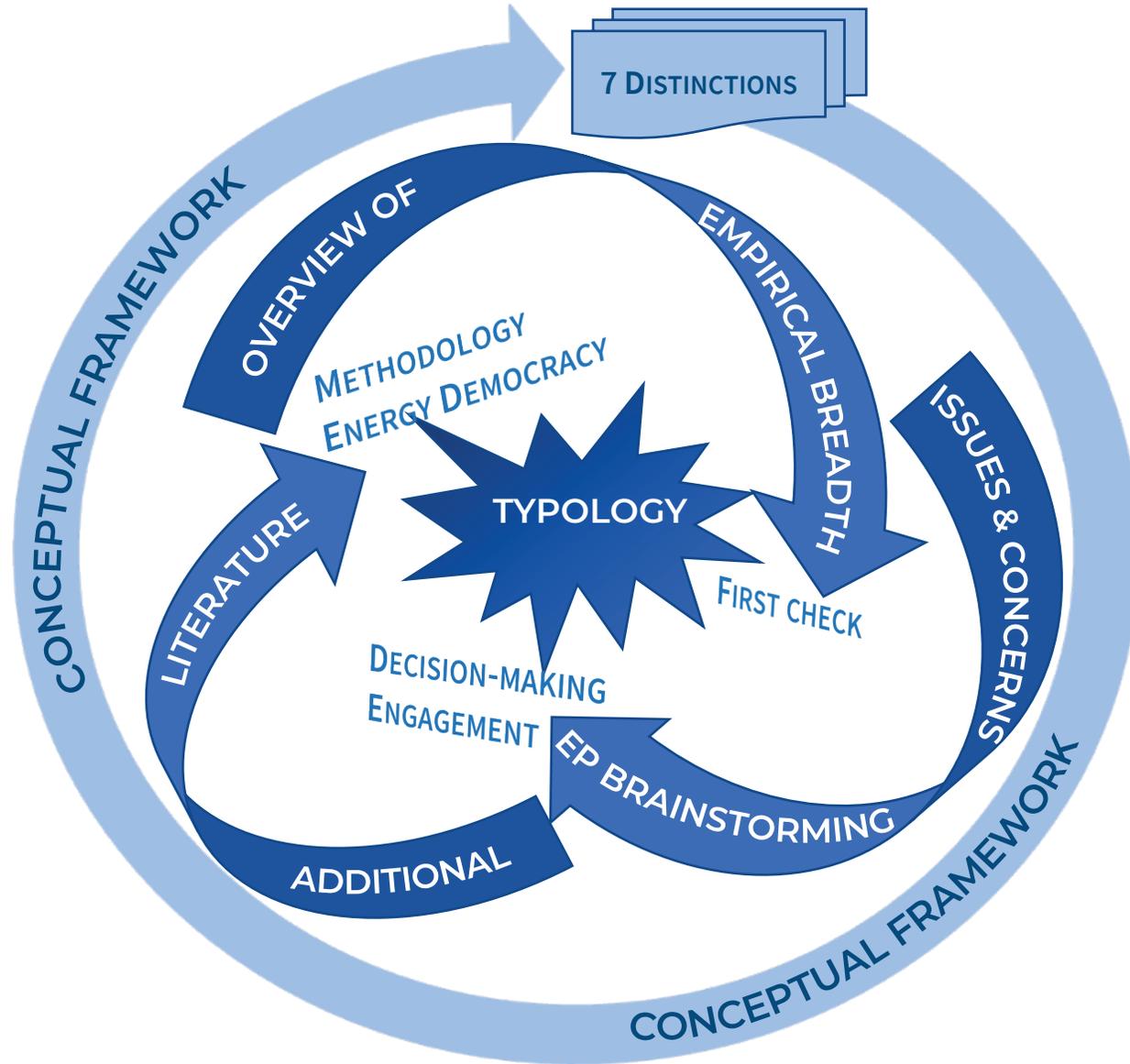
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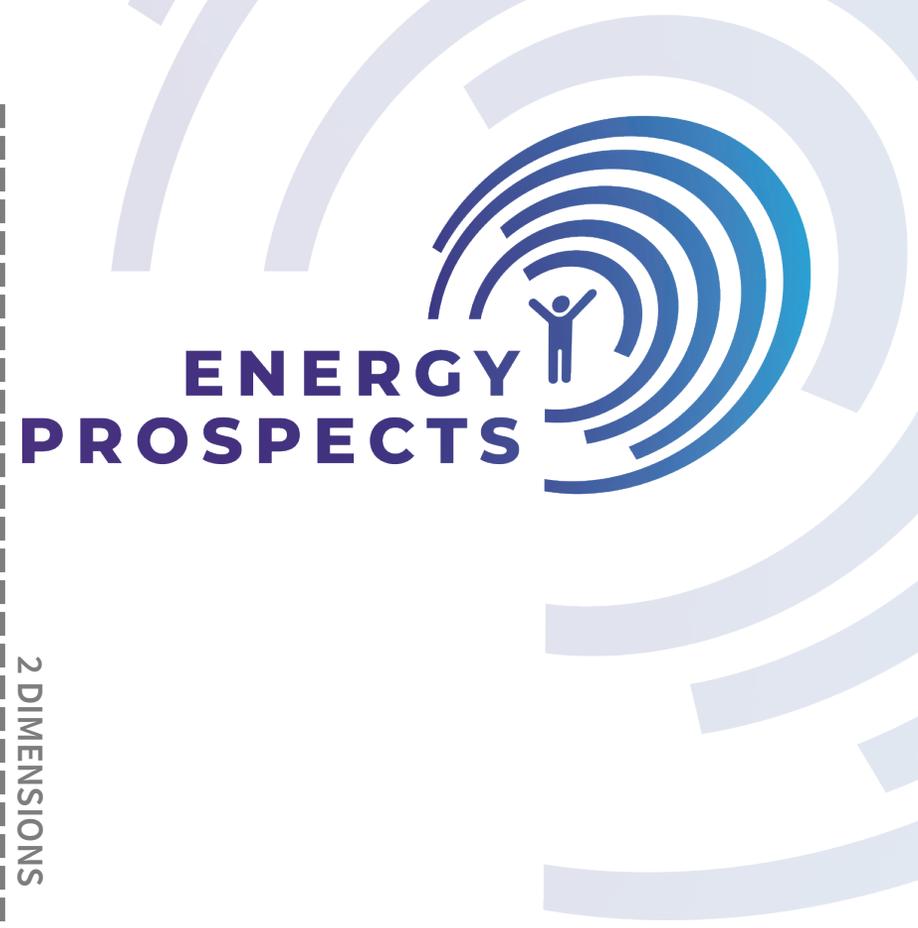
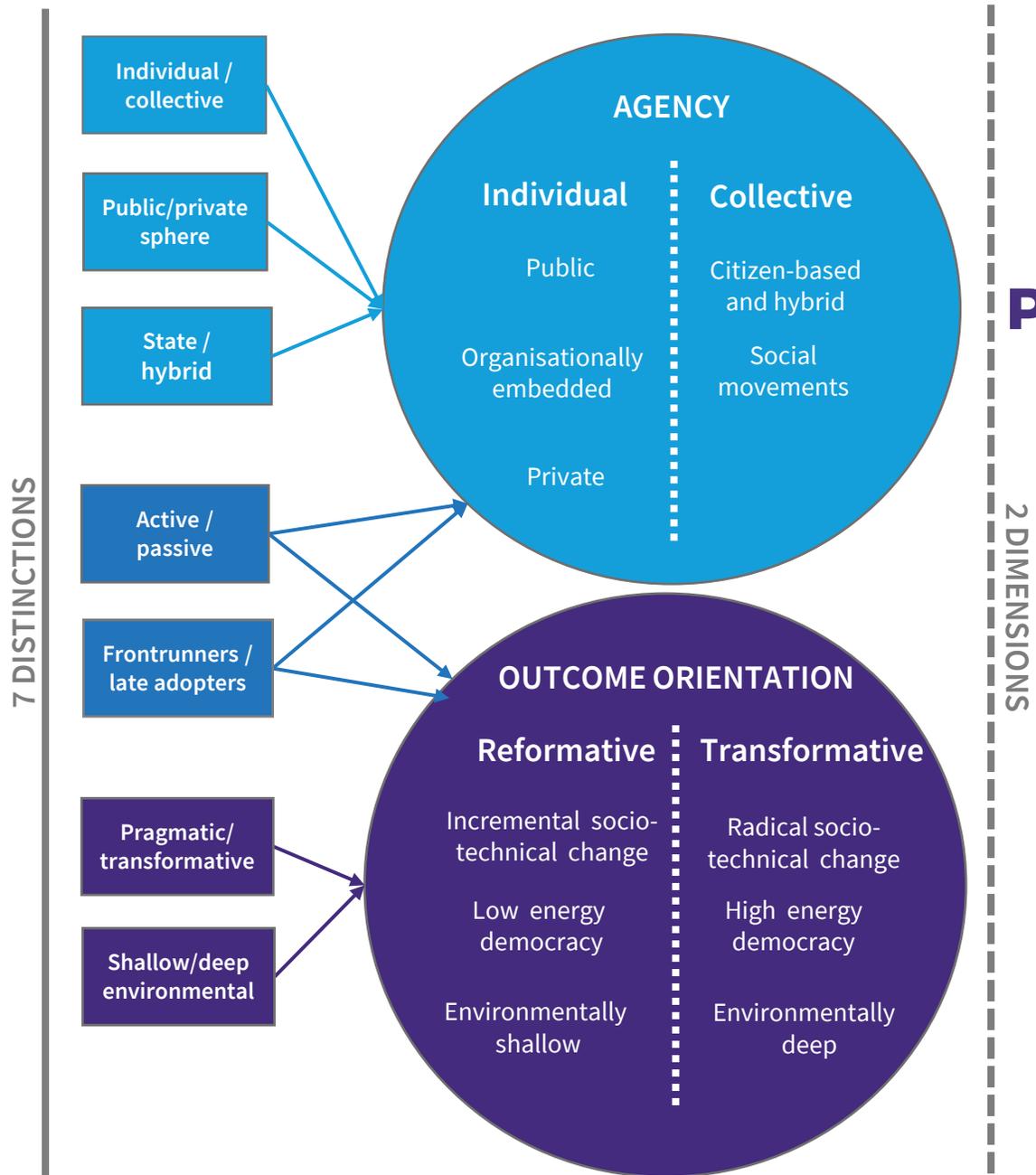
KNOWLEDGE FLOW



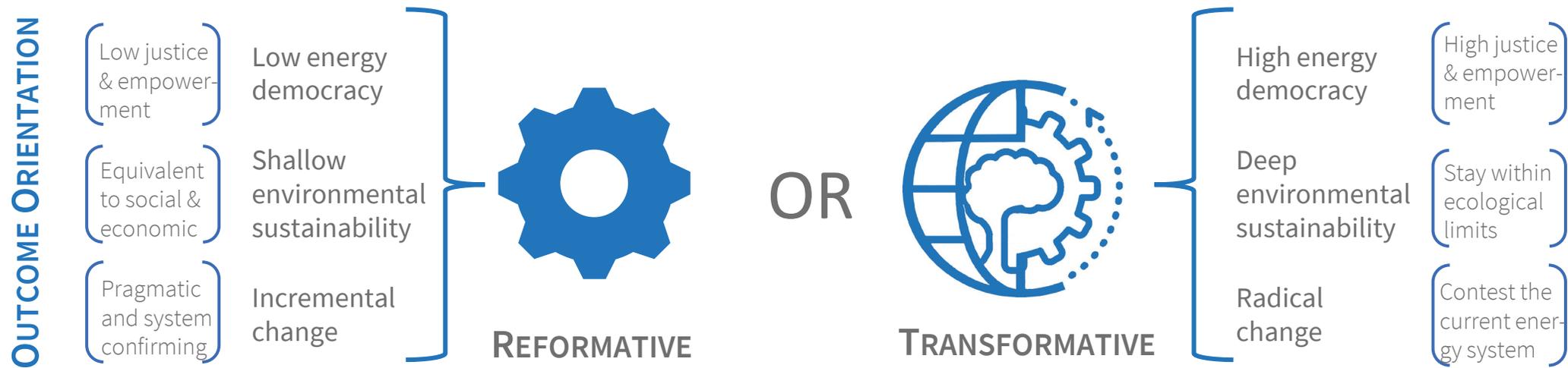
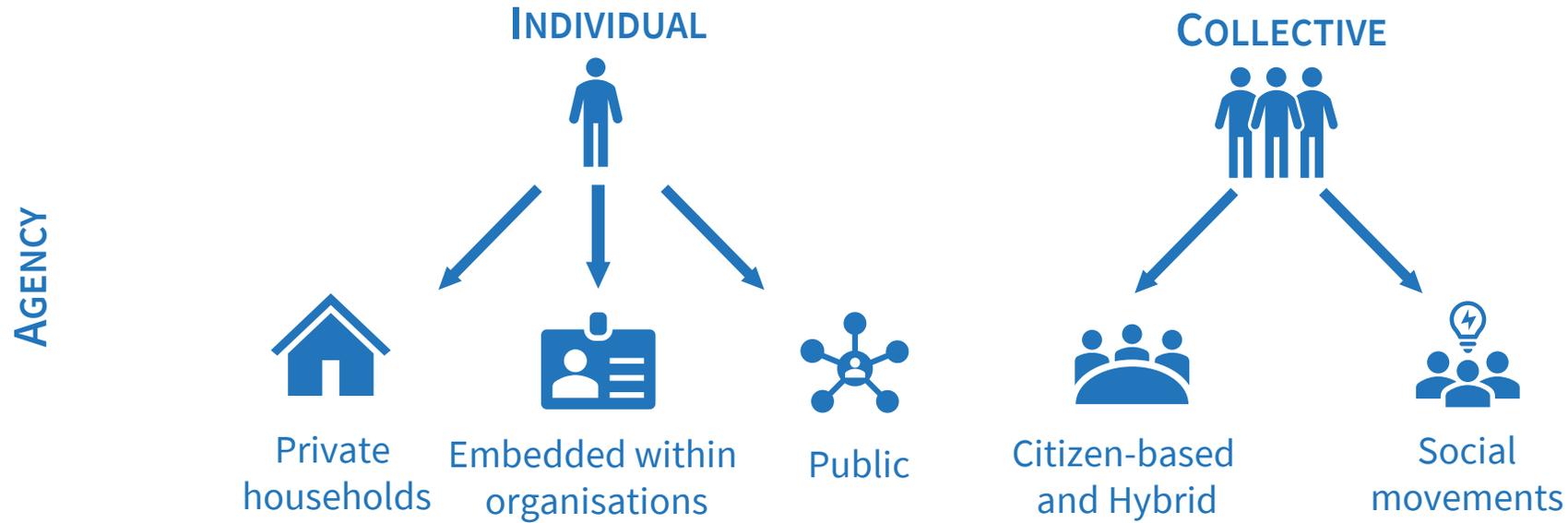
**ENERGY
PROSPECTS**



MERGING PROCESS



THE TWO TYPOLOGY DIMENSIONS



MATRIX OF TYPES



AGENCY		INDIVIDUAL			COLLECTIVE	
OUTCOME ORIENTATION						
	PRIVATE (HOUSEHOLD)	ORGANISATIONALLY EMBEDDED (E.G., WORKPLACE)	PUBLIC	CITIZEN-BASED AND HYBRID	SOCIAL MOVEMENTS	
REFORMATIVE 	TYPE 1	TYPE 3	TYPE 5	TYPE 7	TYPE 9	
TRANSFORMATIVE 	TYPE 2	TYPE 4	TYPE 6	TYPE 8	TYPE 10	

MATRIX OF TYPES



AGENCY		INDIVIDUAL			COLLECTIVE	
OUTCOME ORIENTATION						
	PRIVATE (HOUSEHOLD)	ORGANISATIONALLY EMBEDDED (E.G., WORKPLACE)	PUBLIC	CITIZEN-BASED AND HYBRID	SOCIAL MOVEMENTS	
REFORMATIVE 	1. DO THEIR BIT (in the household)	3. DO THEIR BIT (within organisations)	5. MAKE THEIR VOICE HEARD	7. DO THEIR SHARE	9. DO THE JOB	
	Complying with the green energy transition	Energy citizenship within organisations	Participating in societal energy discussions	Joining green energy projects	Facilitating the energy transition through alignment activities	
TRANSFORMATIVE 	2. DO THEIR OWN (in the household)	4. DO IT THEIR WAY (within organisations)	6. MAKE THEIR VOTE COUNT	8. GO AHEAD	10. MAKE THEIR CLAIMS	
	The change-making energy citizen	The energy-related change maker in organisations	Mobilising votes for energy transition	Building, expanding and linking citizen-based organisational forms	Protesting against the current energy system	

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THANK YOU!

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